



SAPIENZA  
UNIVERSITÀ DI ROMA



## 7th Ipazia Workshop on Gender Issue

### WHEN THE CRISIS BECOMES AN OPPORTUNITY

*Department of Law and Economics Productive Activities*

*Sapienza University of Rome – Italy*

**8 April 2022**

The Scientific Observatory on Gender Issues Ipazia is pleased to announce the event on the theme "*When the crisis becomes an opportunity.*"

Ipazia Observatory was founded to outline interdisciplinary, comprehensive, and updated research, services, and projects related to women and gender issues at the local, national, and international levels. Each year the Ipazia Observatory launches a call for a workshop to trigger a national and international debate on the most current and challenging topics on gender issues. The vision of the workshops is to project the present into the future.

The 7th Workshop on Gender Issues fits in an international socio-economic context deeply affected by crises that have characterized recent decades' economic and social scenarios. These crises have made very complex how people, businesses, and territories operate, innovate, and explore, organizing activities and behaviour to identify new growth and development paths. Competitiveness has increased, technology has broken the boundaries between sectors and markets. The advances of communication and the Internet have redistributed power among the protagonists of the Economy in new ways. Notably, there has been a rise in the strength and variety of challenges that threaten organizations: global economic downturn, natural catastrophes, industrial accidents, withdrawal of dangerous products, information technology breaches, and data security violations. Finally, more recently, the COVID-19 pandemic. The International Monetary Fund has stated that the world entered a crisis comparable to or worse than the 2008–2009 financial crisis.

Even if many aspects make the crisis caused by COVID-19 different from the latest global financial ones – such as the unusual shutdown of businesses in specific sectors, social distancing prescriptions, and general uncertainty prompted by the COVID-19 pandemic – the challenges facing all organizations in the recovery phase today can represent an opportunity for extraordinary growth and development.

In Europe, the rapid improvement in the health situation has helped raise growth prospects, and the European Commission has predicted that by 2022 all Member States will have returned to the levels of GDP of 2019. The EU is expected to grow in GDP of 4.2% in 2021 and 4.4% in 2022.

The US prospects appear to be better. The OECD estimates a growth of 6.9% in 2021, also thanks to the incredible fiscal leverage implemented by the current administration with direct aid to low-middle-income families and investments in infrastructure.

The one described above is a scenario based on the constant improvement of the health situation and progressive relaxation of restrictions on individual travel. The uncertainties in the coming months due to the resumption of infections and the reduced administration of vaccines in some world regions could cause new slowdowns in economic activities, with global repercussions through supply chains already severely tested by 'bottlenecks.'

## **CONFERENCE OBJECTIVES**

The 7th Ipazia Workshop aims to investigate how the crisis may turn into opportunities for those organizations that will interpret the change, adapt their strategies, and increase their probabilities of success in a post-pandemic scenario. A company's success is based on the ability to distinguish from competitors and create value in a long time for all the stakeholders gravitating around it, especially the community that in this phase we can consider a privileged stakeholder.

Thus, it becomes central to investigate the effects that the health emergency has produced on companies. The perspective that we want to propose in this workshop is not "counting" the damages and losses but instead monitoring the recovery and the emerging instruments to support the national and world economic recovery.

Under this lens, the female role and contribution to the recovery of the economic, financial, and social context can be observed in light of the following, but not exclusive, topics:

- the impact of the national recovery and resilience plan on women's businesses and women's work as a whole;
- the contribution of female entrepreneurship in the economic recovery;
- the role of women in the new financial sector;
- new form or female-run organizations in the actual scenario;
- the part of digital technologies in enhancing the acquisition of funds by female-owned or female-run organizations;
- the support for female employment and the removal of the gender gap;
- the new ways of working in women's businesses (e.g., smart - working);
- the value creation in women's companies and new forms of performance measurement and reporting;
- the new business models in female-owned or female-run organizations
- women in the post pandemic healthcare scenario.

## **REVIEW PROCESS AND PUBLICATION PLAN**

The papers submitted will follow a double-blind peer-review process, and those selected will be invited for presentation during the parallel sessions. The workshop will involve several national and international academics and practitioners.

A selection of best papers presented during the "7th Workshop on Gender Issues: When the crisis becomes an opportunity" will be subject to the SIDREA Series in Accounting and Business Administration by Springer International Publishing. Some special issues can be activated for other best-selected papers.

## PAPER SUBMISSION GUIDELINES

**Abstract submission deadline: 25 January 2022**

**Full paper submission deadline: 10 March 2022**

All papers will have a discussant. Please note that each author can present only one paper. Each presentation will be allocated in a 25 minutes slot - this will allow for 15 minutes to discuss plus 10 minutes of questions and answers.

Full paper manuscripts should include:

- **Cover sheet** – including title, name, affiliation, address, and e-mail address for each author, indicating the corresponding author
- **Short Structured Abstract** – abstract must be structured in the following paragraphs (NOT MORE THAN 100 WORDS FOR EACH PARAGRAPH):
  - Purpose;
  - Design/Methodology/Approach;
  - Originality/Value;
  - Practical Implications
- **Keywords** – max 5 keywords
- **Paper type** – please indicate if the manuscript is an Academic research paper or a Practical paper
- **Text, acknowledgements, tables, and figures** – are included in the text;
- **References** – please use APA Style

The papers must be sent to [info@ipaziaobservatory.com](mailto:info@ipaziaobservatory.com) specifying the chosen research area among the following:

- **Research areas:**
  - CSR and Reporting
  - Entrepreneurship
  - Public Sector
  - Corporate Governance

Max length of the entire manuscript (including abstract, keywords, references, tables, and figures) is 5000 words.

## REGISTRATION

The 7th Workshop on Gender Issue: "When the crisis becomes an opportunity" is free of charge. However, due to limited capacity, registration is required via e-mail to [info@ipaziaobservatory.com](mailto:info@ipaziaobservatory.com) no later than 30 March 2022.

Details of the program will be available on the websites <https://web.uniroma1.it/deap/> and <https://www.ipaziaobservatory.com/> fifteen days before the meeting.

## Key Dates

**Abstract submission deadline: 25 January 2022**

**Acceptance notification to authors: 10 February 2022**

**Full paper submission:** 10 March 2022

**Registration deadline:** 30 March 2022

**Conference virtual sessions:** 8 April 2022

**Scientific Chief**

Paola Paoloni

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**CSR and Reporting Area**

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**Entrepreneurship Area**

Giuseppe Modaffari and Francesca Dal Mas

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**PROGRAMM**

Work in progress

**CONTACTS**

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